



INDIAN COUNCIL OF AGRICULTURAL RESEARCH

Krishi Bhawan, New Delhi-110001

F. No. 7(1)/2025-Cdn tech

Dated: 24th December 2025

Activity: Fostering healthy competition: Organizing Webinar, VC meetings, competition and rewarding best offices/ residential areas/ campuses on cleanliness. Swachhata thematic paintings, Quiz, assay & drawing competitions for school children, village youth.

FISHERIES SCIENCE DIVISION

Central Institute of Freshwater Aquaculture, Bhubaneswar

Summary of the activity

As a part of Swachhta Pakhwada 16-31 December 2025, essay competition was organized among students with topic related to Swachhta. Three selected students will be felicitated on 31st December.

Number of participants: 10 (Male: 2, Female: 8)



Central Institute Fisheries Education, Mumbai

आईसीएआर-सीआईएफई, मुंबई में 16 दिसंबर से 31 दिसंबर 2025 तक आयोजित स्वच्छता पखवाड़ा अभियान के अंतर्गत संस्थान के स्टाफ कैंटीन में एक स्वच्छता अभियान आयोजित किया गया। इस अभियान के दौरान कैंटीन स्टाफ एवं अन्य संविदा कर्मियों ने सक्रिय रूप से भाग लिया और कैंटीन परिसर में स्वच्छता एवं साफ-सफाई बनाए रखने में अपना योगदान दिया। इस अभियान का उद्देश्य कर्मचारियों के बीच स्वच्छता, साफ-सफाई एवं कचरा प्रबंधन के प्रति जागरूकता बढ़ाना था। यह पहल स्वच्छता पखवाड़ा अभियान के उद्देश्यों के अनुरूप एक स्वच्छ एवं स्वस्थ कार्यस्थल वातावरण बनाए रखने के महत्व को सुदृढ़ करती है।

As part of the Swachhta Pakhwada Campaign conducted from 16th December to 31st December 2025 at ICAR-CIFE, Mumbai, a cleanliness drive was organized at the staff canteen of the institute. During the drive, canteen staff and other contractual workers actively participated, contributing to the maintenance of hygiene and cleanliness in the canteen premises. The drive aimed to promote awareness about hygiene, sanitation, and waste management among the staff. The initiative reinforced the importance of maintaining a clean and healthy workplace environment in line with the objectives of the Swachhta Pakhwada Campaign.





National Bureau of Fish Genetic Resources, Lucknow

NBFGR HQ, Lucknow

Swachhta Pakhwada (Dec. 16-31, 2025) program at ICAR-NBFGR, Lucknow on 24.12.2025, **Fostering healthy competition:** Organizing Swachhta activity with all staffs including project workers and with total participation of 21.

PAGR centre, Kochi Kerala

As part of Swachhta Pakhwada, a Swachhata activity was organised on 24.12.2025 at the PAGR centre, fostering healthy competition and cleaning of premises near institute' hatchery facility was carried out, in which scientists and project staff total 15-participated.



Central Inland Fisheries Research Institute, Barrackpore

On the occasion of *Swachhata Pakhwada 2025*, the ICAR-Central Inland Fisheries Research Institute (ICAR-CIFRI), Barrackpore carried out a cleanliness drive at its additional campus located at ICAR-CRIJAF, Nilgunj, Barrackpore. The drive was organised with the objective of promoting cleanliness, hygiene, and environmental responsibility within the institutional

premises. Officers and staff actively participated in the initiative, reinforcing the message that cleanliness is a collective responsibility and an essential component of a healthy and disciplined work environment. The activity contributed to enhancing awareness about maintaining clean surroundings and supported the broader goals of the *Swachh Bharat Mission*.



Central Institute of Brackishwater Aquaculture, Chennai

As a part of ongoing **Swachhta Pakhwada**, a drawing competition was organized for village school children by **Navsari Gujarat Regional Centre (NGRC)** of **ICAR-CIBA** based on the theme **“awareness on cleanliness”**. The programme aimed to sensitize young minds about the importance of hygiene, sanitation, and a clean environment through creative expression. Students enthusiastically participated and presented drawings depicting themes such as waste segregation, personal hygiene, and clean surroundings. A total no of **26** people, including students and teachers participated in the event and made this event successful. Prizes and appreciation certificates were awarded to the children to encourage participation. The activity effectively contributed to spreading awareness on cleanliness at the grassroots level and instilled a sense of responsibility among school children.





Central Institute of Coldwater Fisheries Research, Bhimtal

The activities under the Swachhata pakhwada was organized at ICAR-CICFR Experimental Fish Farm & Field Centre, Champawat. As a part of the activities, drawing competition was organized at Anand Baal Vidya Mandir, Joop, Champawat and an essay competition was also organized at Janta High School, Mudiyani. The students were educated on the importance of cleanliness in their daily life for a hygienic lifestyle to enhance work efficiency. This will certainly help in concentrating on any kind of assigned task.



Horticulture Science Division

CONTENTS

S.No.	Institute Name
1.	CCRI, Nagpur
2.	CPCRI, Kasargod
3.	CPRI, Shimla
4.	DCR, Puttur
5.	DFR, Pune
6.	DMR, Solan
7.	IIOPR, Pedavegi
8.	IISR, Kozhikode

Central Citrus Research Institute, Nagpur

On today's date, 24/12/25, on the occasion of the Cleanliness Fortnight, a program was conducted at Zilla Parishad Upper Primary School, Ambedkar Nagar Wadi, Nagpur. The importance of cleanliness was explained to the students, and they were asked to draw pictures on the theme of cleanliness. For this purpose, we provided them with drawing sheets, color crayons, pencils, and erasers.

The initiative also focused on fostering healthy competition among students and the community to promote cleanliness and civic responsibility.

The school's Headmistress, Mrs. Anita Patil, was present at the program. From our office, Mr. Rajendra Dhone, Mr. Ajay Gadge, Mr. Manoj Gorle, Mr. Vikas Chaudhary, Mr. Shailendra Borse, and Mr. Pramod Waghmare were also present.

Total 35 employee participate (Permanent/Contractual staff/ students).



Central Plantation Crops Research Institute, Kasaragod

A quiz competition on *Swachhata Pakhwada* was conducted for staff members with the objective of creating awareness about the programme and promoting cleanliness practices. A total of 12 staff members, including Contractual/Scheme staff, actively participated in the quiz. The programme was informative and engaging, and it helped enhance knowledge and awareness regarding the importance of *Swachchhta Pakhwada* and the need to adopt cleanliness practices in daily life.



Quiz competition on *Swachchhta* at CPCRI, Kasargod

Central Potato Research Institute, Shimla

परिषद के परिपत्र सं. 7(1)/2025-स.त. दिनांक 05 दिसम्बर, 2025 एवं मुख्यालय के परिपत्र दिनांक 12 दिसम्बर, 2025 के अनुपालन में संस्थान के क्षेत्रीय केंद्र, पटना पर स्वच्छ भारत अभियान के अंतर्गत दिनांक 16-31 दिसम्बर, 2025 तक “स्वच्छता पखवाड़ा” मनाया जा रहा है। इस क्रम में आज दिनांक 24 दिसंबर, 2025 को स्वच्छता से संबंधित ऑनलाइन वीडियो कांफ्रेंसिंग के माध्यम से केन्द्र के स्टाफ, सेवानिवृत्त स्टाफ, किसानों एवं गांव के युवा वर्ग के लोगों को अपने आसपास के परिवेश में जागरूकता फैलाने हेतु प्रोत्साहित किया गया। कार्यक्रम से संबंधित फोटोग्राफ संलग्न कर भेजी जा रही है।



Directorate of Cashew Research, Puttur, Karnataka

As part of the Swachhta Pakhwada activities, a Rangoli competition was organised at ICAR– Directorate of Cashew Research, Puttur, on 24.12.2025 on the theme “Reduce, Reuse and Recycle”. The competition aimed to create awareness among staff about the importance of minimizing plastic use and adopting sustainable practices through reduction, reuse, and recycling. Staff members of the Directorate enthusiastically participated and creatively expressed environmental messages through colourful rangoli designs. The activity served as an effective medium to sensitize participants on environmental responsibility and reinforced the commitment of the institute towards cleanliness, sustainability, and eco-friendly practices. A total of 15 staff participated in the competition



Directorate of Floricultural Research, Pune

“Swachhta Pakhwada 2025” at ICAR-DFR began with by taking the Swachhta Pledge by officials, students and supporting staffs of ICAR-DFR, Pune and Regional Station, Vemagiri, A.P. on 16th December, 2025.

Sl. No	Date of activity	Events	No. of staff members	No. of Dignitaries	Farmers and Farm workers housekeeping staff	Citizens from nearby area	School children	Total
1	24/12/2025	Fostering healthy competition: Organizing Swachhta Quiz competition for Students/ youth.	14	-	-	-	-	14

On 24th December, ICAR-DFR organized Swachhta Quiz competition for Students and staff of institute. A main purpose of quiz to sensitize on clean environment and mobilize students or youths keeping the city and surroundings clean and healthy.



Directorate of Mushroom Research, Solan

ICAR-Directorate of Mushroom Research, Solan celebrated Kisan Diwas cum Mushroom Day on 23.12.2025 with the theme “Mushroom as a Functional Food.” The programme was organized to create awareness about the nutritional and medicinal importance of mushrooms and their potential as a sustainable source of livelihood. Around 100 farmers from nearby villages interested in mushroom cultivation participated in the event. Farmers were made aware of the G-RAM G scheme of the Government of India, emphasizing the benefits and support available for agricultural and allied activities, including mushroom cultivation. Technical sessions highlighted mushrooms as functional food and mushroom cultivation as an eco-friendly, income-generating enterprise. An exhibition displaying Button, Oyster, Shiitake, Turkey Tail, Cordyceps, and Enoki mushrooms, along with spawn and value-added products, was also organized. A progressive mushroom grower from Solan, Mr. Parasram, was felicitated for his contribution to mushroom cultivation.

Number of Participants: 100

Key Outcomes

- Farmers gained awareness about the G-RAM G scheme and its relevance in supporting agricultural and allied livelihood activities.
- Improved understanding of mushrooms as functional food and increased interest in adopting mushroom cultivation as a sustainable income-generating option.
- Strengthened interaction between farmers and scientists, motivating participants towards mushroom-based enterprises.



ICAR- Indian Institute of Oil Palm Research, Pedavegi

An ICAR-IIOPR committee visited the laboratories and offices to assess the best lab/office for cleanliness and orderliness. In general, all the laboratories, offices, corridors, farm, experimental fields at ICAR-IIOPR are regularly maintained and well kept.



Indian Institute of Spices Research, Kozhikode

A Swachhata awareness rally was conducted at ICAR – IISR Regional Station, Appangala with the active participation of B.Sc. Horticulture students from the College of Horticulture, Chamarajanagar, under the University of Agricultural Sciences, Mandya, in collaboration with the staff of ICAR–IISR, Regional Station, Appangala. The rally was organized as part of the Swachhata Pakhwada activities with the objective of creating awareness on cleanliness, hygiene, and environmental protection.



Natural Resource Management Division

Indian Institute of Farming System Research, Modipuram, Meerut

Summary of the Activity: Cleanliness and sanitation drive within campus and surroundings. Proper disposal of animal/dairy waste and dairy at IFS unit

No. of Participants: 20

Key Outcomes: Cleanliness and sanitation drive have been organized at dairy at IFS system and surrounding areas. Removed all the available dairy byproducts and residues. Empty containers, Ca-bottles and other cartoons were removed. Dairy floor was cleaned by washing and also removed weeds and crop residues from nearby areas.



Indian Institute of Soil Science, Bhopal

As part of the Swachhata Pakhwada celebrations, an awareness program on “Swachhata” was organized by ICAR–Indian Institute of Soil Science (IISS), Bhopal, on December 24, 2025. Under the guidance of Dr. Monoranjan Mohanty, Director, ICAR–IISS, Bhopal a quiz competition on ‘Swachhata’ for fostering completion was carried out among the various groups of the institute such as students, Scientists, Office Staffs. This events spreads the awareness on swachhata and motivate the peoples and maintain a healthy atmosphere within and in surroundings environment. During that programme about 40 people from the institute participated in the events. The purpose of this programme was to spread the concept of Swachhta Mission and awareness among to the larger people’s community for the improvement of human nature and society.



National Institute of Abiotic Stress Management, Baramati, Pune

As part of the Swachhata Pakhwada campaign, a drawing competition was successfully organized on 24 December 2025 at ICAR–NIASM. The programme witnessed active participation from both UG and PG students of ICAR–NIASM, with around 20 students taking part in the event. The participants were given the theme “Garbage-Free India”, encouraging them to creatively depict solutions to overcome the issue of garbage in the country. All students expressed their views on the theme through innovative and meaningful artwork. The posters were evaluated by judges from the NIASM staff, who selected the best drawings among the participants. The event effectively sensitized students to the importance of cleanliness and environmental responsibility, reinforcing the message of a garbage-free and sustainable India.



Directorate of Weed Research, Jabalpur

Summary of the Activity: Under the Swachhta Pakhwada, a quiz competition was organized among the students of Wings Convent School Maharajpur on 24.12.2025 and a dustbin was also distributed by the officials of the Directorate for the cleanliness of the school premises. Dr. V.K. Choudhary, Pr. Scientist gave information related to the Swachhta Pakhwada to the students of the school and the importance of cleanliness was also explained, in which the students of the school participated enthusiastically.

No. of Participants: 109

Key Outcomes: Through this activity, students were made aware of the importance of cleanliness.



Mahatma Gandhi Integrated Farming Research Institute

Summary of the Activity: Organized committee outreach program.

Number of Participants: 40

Key outcomes: Organized meeting, village gathering, discussed the importance of cleanliness.



Indian Institute of Soil and Water Conservation, Dehradun Research Farm, Selakui

A total of 72 scientists, officers, teachers, staff members, contractual workers, and school students from ICAR–IISWC, Research Farm, Selakui, and Government Primary School, Bayakhala, Selakui participated in the programme. The programme was inaugurated by the Officer In-Charge of the Research Farm, Selakui. He explained the programme outline in detail and highlighted the importance of cleanliness. He also emphasized avoiding single-use plastic and provided information on collection and recycling of agricultural waste-water. He further explained that one of the most important initiatives of the Government of India is the Swachh Bharat Mission (Clean India Mission), which was launched in 2014. The main objective of this mission is to eliminate open defecation, improve sanitation, and ensure the availability of toilets in every household. Under this programme, millions of toilets have been constructed in rural areas, and efforts have been made to educate villagers about hygiene practices such as hand washing and safe disposal of waste. Thereafter, as per the scheduled plan, a cleanliness-themed drawing competition was organized to create awareness among school students, in which 60 students from Classes IV and V participated. Prizes were distributed to the students securing first, second, and third positions in the competition.

Number of participants: 72

Program Outcomes

Through this sanitation awareness event, a positive change in attitude and behavior towards cleanliness was observed among scientists, officers, teachers, staff, and school students. Participants gained a clear understanding of the importance of personal, community, and environmental hygiene. Awareness increased regarding the harmful effects of single-use plastics and the need to adopt alternatives.



Indian Institute of Water Management, Bhubaneswar

On Day-9 (i.e., 24.12.2025) of *Swachhta Pakhwada*, an essay competition on ‘Swachha Bharat Abhiyan- Impact on Health & Environment’ was organized at SAI International School, Chandrasekhpur, Bhubaneswar. Thirty-nine(39) +2 standard students with science and humanities background participated in the contest. After the contest, scientists of ICAR-IIWM had an interaction with the participating students on ‘how to become responsive to swchhta and environmental needs of generations’ in which issues ranging from deteriorating environment and current government action plan and individual efforts in protecting our environment were discussed. The curiosity amongst the students was clearly visible during the interaction. The winners of both the events will be felicitated during the Valedictory Function. Some of the action photographs of Day-9 (24.12.2025) are presented below.

	
Students taking part in essay competition	Interaction with participating students

Research Centre For Eastern Region, Patna

Summary of the Activity: Farmers Fair & Farmers Scientist Interaction have been organized in the ICAR-RCER, Patna.

No. of Participants: 450

Focuses on disseminating knowledge about government welfare schemes such as VB-G RAM G and PM DDKY. It emphasizes several agricultural practices and areas, including: Natural Farming and Pulses, Climate Resilient Agriculture, Improved Production Technology for Potatoes, Enhanced Management Practices for Milch Animals, Revisiting Rabi Vegetables, Improved Management Practices for Rabi Field Crops, Management of Mango and Litchi After Flowering, Improved Production Technology for Rabi Pulses, and Mushroom Production.



RCER, FSRCHPR, Ranchi

No. of Participants:45

Key Outcomes: Conducted Swachhata Quiz with St. Xavier's College, Ranchi children related to the Swachh Bharat Mission (SBM). 40 students were actively participated and three winners were awarded by the Head, ICAR-RCER, FSRCHPR, Ranchi. They were encouraged by our team leader and raised awareness about cleanliness and sanitation.



KVK, Ramgarh

No. of Participants:42

Key Outcomes: Conducted Swachhata Quiz assay & drawing competitions for school children: Govt. Middle School, Gargali, Ramgarh



Central Soil Salinity Research Institute, Karnal

Summary of the Activity: The activity resulted in increased awareness among Saidpura village Primary school children about cleanliness, hygiene, and healthy living. Students actively participated and creatively expressed Swachhata messages through drawings. The competition encouraged healthy competition and boosted students' confidence and creativity. Children developed a better understanding of clean surroundings and proper waste management. Best drawings were recognized, motivating students to perform better. Overall, the activity helped instill a sense of responsibility towards cleanliness at school, home, and in the community.

Number of Participants: Approximately 50 participants

Key Output:

- Encouraged healthy competition and creativity via Swachhata-themed drawing activity.
- Motivated children to adopt and promote clean and healthy practices at school and home.

Photographs:

Photographs are enclosed/attached for conducted activity.



ICAR Research Complex for NEH Region, Umiam, Meghalaya.

Summary of the Activity: ICAR Research Complex for NEH Region, Umiam observed Swachhata Pakhwada 2025 during 16th to 31st December 2025. In line with the Swachhata Pakhwada 2025 theme of "*Fostering healthy competition through participatory awareness activities*", a series of educational and creative competitions were organized during the Pakhwada period. **Essay writing, extempore speech and quiz competitions** were conducted for students of the **IARI, Umiam Hub** to enhance awareness on cleanliness, hygiene, waste management and civic responsibility. The activities witnessed enthusiastic participation from students and children, fostering a spirit of healthy competition and reinforcing the importance of cleanliness and sustainable practices. Winners were recognized and encouraged, thereby strengthening community engagement and youth involvement in the Swachh Bharat mission.

Number of participants: Approx. 50 participants actively participated in the programme.

Key Outcomes: The programme was successful and all the events received good response from the students and children regarding fostering healthy competition.



Essay Writing Competition Conducted in IARI Umiam.

National Bureau of Soil Survey and Land Use Planning, Nagpur

Summary of the Activity: Fostering healthy competition in First Step Fun school at Hudkeshwar area.

- Conducted cleanliness pledge and awareness campaign
- Organized cleanliness rally with cleanliness slogans.
- Organized cleanliness drawing competition.

No. of Participants: 25 school children and 7 school staff participated



Agricultural Engineering Division

ICAR-CIRCOT, Mumbai

Activity : Fostering healthy competition: Organizing Webinar, VC meetings, competition and rewarding best offices/ residential areas/ campuses on_ cleanliness. Swachhata_ thematic paintings, Quiz, assay & drawing competitions for school ! children, village youth.

As a part fostering healthy competition ICAR-CIRCOT, Mumbai organised photo/picture competition for school children on theme swachhta hi seva.



Photo/Picture competition for school children on theme swachhta hi seva

CIAE, Bhopal

Action:- Swachhata Pakhwada being observed during December 16-31, 2025 at ICAR-Central Institute of Agricultural Engineering (CIAE), Bhopal. As part of the 9th Day (24-12-2025) activities of Swachhata Pakhwada, a Painting Competition and Quiz Competition were successfully organized at Chitransh Public Higher Secondary School, New Jail Road, Krishak Nagar, Karond, Bhopal, with the objective of creating awareness among students about cleanliness, hygiene, sanitation, and environmental responsibility.

The programme was conducted in the esteemed presence of CIAE officials, the School Principal, and the teaching and non-teaching staff, whose guidance and encouragement greatly motivated the students. A total of 90 students actively participated in the competitions with great enthusiasm. The Painting Competition showcased creative and thoughtful expressions based on the theme of cleanliness and the Swachh Bharat Mission. Based on the judges' evaluation, First, Second, and Third prizes were awarded. The two consolation prizes were given to encourage and appreciate the efforts of other participants. In addition, a Quiz Competition was conducted to test and enhance students' knowledge regarding cleanliness, hygiene practices, and the Swachh Bharat Mission. All 90 participating students were presented writing pens in recognition of their active participation and enthusiastic performance in the quiz competition.

The event concluded successfully with words of appreciation from CIAE officials Dr. Mukesh Kumar, Dr. Ramesh Sahni, and Shri M. P. Singh who emphasized the importance of cleanliness in daily life. The programme played a significant role in spreading awareness and fostering a sense of responsibility among students toward maintaining a clean and healthy environment. Overall, the programme was conducted smoothly and is expected to achieve its intended objectives, making the Swachhata Pakhwada celebration meaningful and impactful.



ICAR-CIPHET, Ludhiana

Quiz Contest Organized for B.Sc. Agriculture Students at ICAR-CIPHET

A quiz contest was organized for B.Sc. (Agriculture) students of Veer Chandra Singh Garhwali University of Horticulture and Forestry, Bharsar, Pauri Garhwal, Uttarakhand, during their All

India Educational Tour visit to ICAR-Central Institute of Post-Harvest Engineering and Technology (ICAR-CIPHET).

A total of twenty-three students actively participated in the quiz. The quiz covered topics related to biodegradable and non-biodegradable waste, along with innovative ideas aimed at creating awareness under the Swachhata Campaign.

Faculty members Dr. Ankit Tamta, Dr. Shivani Dhyani, and Dr. Yunus Khan accompanied the students during the visit. Dr. Rahul K. Anurag, Senior Scientist, and Dr. Rajiv Sharma, Technical Officer from the Transfer of Technology Division, ICAR-CIPHET, distributed prizes to the winners and encouraged the students to actively contribute towards cleanliness and sustainability initiatives.



ICAR-NISA, Ranchi

1. Summary of the Activities:	<ul style="list-style-type: none">• A brief introduction about the <i>Swachh Bharat Mission</i> among the student of Vivekanand Vidya Mandir, Dhurwa, Ranchi• Organize a quiz competition among the school students on swachhta campaign• Organize a cleanliness drive of ICAR-NISA office campus with the school students• Awareness about the cleanliness drive among the school students.
2. Number of participants:	110 nos (School student and teacher 100 and ICAR-NISA staff 10)
3. Key Outcomes:	<ul style="list-style-type: none">• Awareness about the <i>Swachh Bharat Mission</i> among the school student• Key information about the <i>Swachh Bharat Mission</i> among the school student• Responsibilities of the students towards society for cleanliness drive
4. Photographs of the Activities of that day with caption:	

 <p>Organizing quiz competition among the school students on <i>swachhta</i> campaign</p>	 <p>Creating awareness about <i>Swachh Bharat Mission</i> the among school students</p>	 <p>Group photo of the students with ICAR-NISA staff after cleanliness drive in the office campus</p>
--	---	--

ICAR-IASRI, New Delhi

As part of the **Swachhata Pakhwada Activities**, a **Painting Competition** was successfully organized at **ICAR-Indian Agricultural Statistics Research Institute (ICAR-IASRI)** on **24th December 2025** with the objective of promoting awareness and sensitivity towards cleanliness, hygiene, and environmental sustainability.

The competition witnessed enthusiastic participation from staff members and their wards. Participants expressed their ideas and creativity through paintings on themes related to **Swachh Bharat, clean surroundings, waste management, plastic-free environment, and healthy living practices**. The activity provided a creative platform to convey the importance of cleanliness in day-to-day life and its role in achieving a sustainable and healthy society.

The event was conducted in a well-organized manner within the institute premises, ensuring active engagement and smooth coordination. The painting competition served as an effective awareness-building initiative under Swachhata Pakhwada, reinforcing the values of cleanliness and civic responsibility among the participants. The activity contributed positively towards fostering a culture of cleanliness and environmental consciousness within the ICAR-IASRI community.

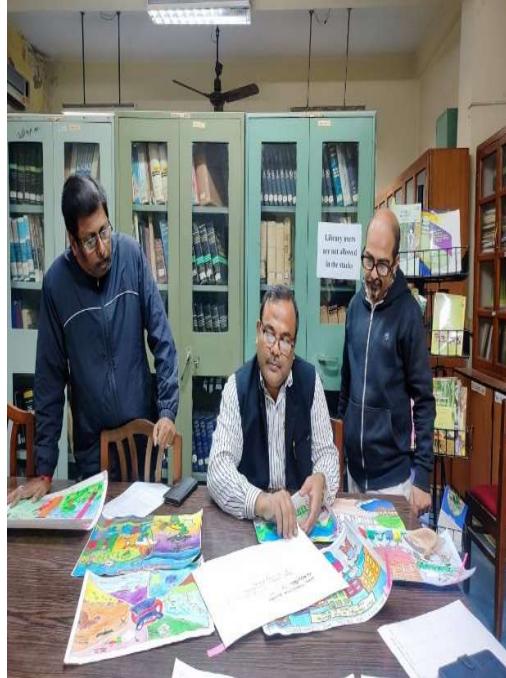
The programme concluded with a note of appreciation to all participants and organizers for their wholehearted involvement and support in making the event successful.



ICAR-NINFET, Kolkata

Date	Summary of Activities	Participants
24.12. 2025	<p>As part of the Swachhta Pakhwada 2025 being observed from December 16 to 31, 2025, ICAR-NINFET organized a Handmade Poster Competition among the wards of staff members to encourage awareness about cleanliness and hygiene among the younger generation. The event was conducted by the Swachh Bharat Abhiyan Committee in collaboration with the Women's Cell on 19th September 2025. The theme of the competition was 'My City, My Pride, My Cleanliness'.</p> <p>Talented children of employees participated with great enthusiasm and creativity, making the event a grand success. A total of 10 participants from different age groups took part in the competition. An esteemed panel of judges comprising Dr. L.K Nayek, Head, Transfer of Technology Division; Mr. Ratan Roy, Assistant Administrative Officer ; and Mr. Koushik Mitra, Technical Officer, evaluated the posters. They selected five winners—1st, 2nd, 3rd prizes and two consolation awards.</p>	10 Nos.

	All the posters have been displayed on the institute's display board, showcasing the creativity and awareness of our young participants.	
--	--	--



Evaluation of the Poster Competition for Employees' Wards



Display of handmade posters

Animal Science



मखदूम, फरह, मथुरा, उत्तर प्रदेश, 281122

स्वच्छता पर्खवाड़ा

16 – 31 दिसम्बर 2025

स्वच्छता ही सेवा अभियान 2025, 16 से 31 दिसम्बर 2025 तक “स्वच्छ भारत दिवस उत्सव” थीम के साथ पूरे देश में मनाया जा रहा है। इसी क्रम में आज दिनांक 24.12.2025 को केंद्रीय बकरी अनुसंधान संस्थान के महात्मा गांधी क्रीड़ान्कन मैदान में साफ सफाई के साथ साथ धास कटाई का काम किया गया एवं झाड़ू लगा कर उक्त क्रीड़ान्कन मैदान को साफ सुथरा और खेलने योग्य बनाया, और इस अवसर पर संस्थान के श्री वी के शर्मा (तकनीकी अधिकारी) एवं संस्थान के कर्मचारियों, तकनीशियन, यंग प्रोफेशनल ने भाग लेकर कार्यक्रम को सफल बनाया।



NRC On Yak

SI. No	DATE	Activities	Photographs
--------	------	------------	-------------

1	24-12-2025	<p>As per today's schedule of Swachhta Pakhwada, ICAR-NRC on Yak arranged speech competition and candidates from various section of institute participated in this event. It was very good to see that all the candidates were aware about the importance of Swachhta. In coming days more events like debate competition will be arranged so that more awareness can be created among local people.</p>	
---	------------	--	---

ICAR- Central Avian Research Institute, Izatnagar

Swachhta Activities Undertaken

The institute today (24-12-2025) performed swachhata activities – Swachhta Quiz for students of Govt Junior School, Hafizganj, Bareilly(UP). The students were motivated to maintain cleanliness in the school and also at home. Swachhta Quiz was conducted and prizes were given to the students who answered the question. Photos of the same are given below.



National Institute of High Security Animal Diseases (NIHSAD)



ICAR-DPR, Hyderabad

Fostering healthy competition: Organized Swachhata thematic drawing competition for school children.

ICAR-DPR organised a drawing competition on Swachhata for the primary school children of Government Primary School, Premavathipet, Rajendrangar Mandal, Hyderabad. Students from fourth and fifth class actively participated in the drawing competition. Best drawings were selected and prizes awarded. All the school children were also educated about the importance of cleanliness and emphasized on keeping their surroundings clean.



भाकृअनुप – केन्द्रीय भेड़ एवं ऊन अनुसन्धान संस्थान, अविकानगर

दैनिक स्वच्छता रिपोर्ट 24.12.2025

भारतीय कृषि अनुसन्धान परिषद के दिशा-निर्देशों के अनुरूप स्वच्छता पर्यावारा-2025 के अंतर्गत आज दिनांक 24 दिसंबर 2025 को संस्थान द्वारा अंगीकृत गाँव में स्वच्छता एवं जागरूकता कार्यक्रम का आयोजन समर्पण भाव के साथ किया गया।

कार्यक्रम के अंतर्गत गाँव की महिलाओं एवं नव-युवकों के साथ मिलकर गलियों एवं आवासीय क्षेत्रों में साफ-सफाई कार्य किया गया। स्वच्छता अभियान के द्वारान ग्रामीणों को स्वच्छता, स्वास्थ्य एवं स्वच्छ वातावरण के महत्व के बारे में जागरूक किया गया तथा दैनिक जीवन में स्वच्छता को अपनाने हेतु प्रेरित किया गया।

इस अवसर पर संस्थान के तकनीकी स्थानांतरण एवं सामाजिक विज्ञान अनुभाग, फार्म अनुभाग से जुड़े अधिकारियों एवं कर्मचारियों द्वारा सक्रिय सहभागिता निभाई गई। स्वच्छता पर्यावारा-2025 के अंतर्गत आयोजित यह अभियान ग्रामीणों के सहयोग से सफलतापूर्वक संपन्न हुआ।



ICAR-NIVEDI

As a part of Swachhata Pakhwada 2025 from 16th Dec -31st Dec. 2025, ICAR-NIVEDI, Bengaluru, today (24.12.2025) carried out the following activities.

On 24th December 2025, ICAR-NIVEDI hosted a vibrant and engaging Painting Competition from 11:00 AM to 1:00 PM as part of the ongoing Swachhata Pakhwada celebrations. The competition was conducted with the objective of engaging participants creatively while reinforcing the message that **Swachhata (cleanliness) is not the duty of a few, but the responsibility of everyone**. Swachhata Pakhwada, observed across all ICAR institutes, aims to sensitize employees, students, and the general public towards the importance of cleanliness in personal, professional, and public spaces. The painting competition served as an effective medium to communicate these values through visual expression and artistic interpretation.

Theme

The painting competition revolved around impactful theme of “Swachhata is Everyone’s Business” having key objectives -

- ✓ To create awareness about the importance of cleanliness in daily life
- ✓ To promote a sense of shared responsibility towards environmental hygiene
- ✓ To instill the values of the Swachh Bharat Mission through art and creativity

Participation

Total of 17 teams of which each team of 2 participants took part in the event and they were provided with a conducive and encouraging environment to express their ideas on cleanliness, waste management, sanitation, and civic responsibility. The competition witnessed enthusiastic participation from admin and research staff, students, trainees of the institute. Participants were given adequate time and materials to complete their artwork. They were encouraged to depict themes such as clean surroundings, waste segregation, plastic-free environments, personal hygiene, community participation, and the role of individuals in maintaining cleanliness at workplaces and public spaces.

The response to the competition was highly encouraging, with participants showcasing remarkable creativity and originality. Each painting reflected a unique perspective on Swachhata, highlighting how cleanliness impacts health, productivity, and overall quality of

life. Many artworks emphasized the idea that small actions taken by individuals can collectively lead to a cleaner and healthier society. The enthusiasm and dedication displayed by the participants demonstrated their awareness and commitment towards the goals of Swachhata Pakhwada. The event also provided a platform for participants to convey powerful social messages through visual storytelling.

Event Highlights

Inaugural Address: The event commenced with an address by **Dr. M. Nagalingam**, Senior Scientist, ICAR-NIVEDI, who warmly welcomed the participants and emphasized the importance of collective efforts in fostering sustainable practices. He encouraged the attendees to harness their creativity to promote awareness about critical environmental and social issues. The event was further encouraged by the presence of **Dr Manjunath Reddy G B**, Senior Scientist and **Dr Z B Dubal**, Principal Scientist, who interacted with the participants and appreciated their creative efforts. They emphasized the importance of individual and collective responsibility in maintaining cleanliness at the workplace and in society. Their motivating words inspired the participants to actively contribute towards the goals of Swachhata Pakhwada 2025.



Dr. M. Nagalingam, Senior Scientist, along with Dr Manjunath Reddy G B, Senior Scientist and Dr Z B Dubal, Principal Scientist, ICAR-NIVEDI interaction with participants

Creative Expressions: The artworks strongly highlight cleanliness as a shared social responsibility rather than an individual task. Several paintings depict a clean and green India, symbolizing national pride linked with hygiene and sanitation. Themes such as waste segregation, reduced plastic usage, and proper waste disposal are prominently illustrated. Many

participants have shown the connection between environmental cleanliness and human health. The role of individuals, families, and communities working together is a recurring visual message. Children, nature, and future generations are often depicted to emphasize sustainability.

Vibrant colors and symbols like dustbins, trees, water bodies, and Earth reflect hope and positivity. Some paintings contrast polluted and clean environments to convey the consequences of neglecting cleanliness. Messages of civic sense, discipline, and responsibility are clearly communicated through simple yet powerful imagery. Overall, the creative expressions effectively reinforce the idea that Swachhata is a collective effort essential for a healthier future.



Participants during the event



Judging Panel



Conclusion

The Painting Competition organized at ICAR–NIVEDI on the occasion of *Swachhata Pakhwada 2025* was a meaningful and impactful initiative. It effectively combined creativity with social responsibility, motivating participants to reflect on their role in maintaining cleanliness. The event reinforced the message that “**Swachhata is Everyone’s Business**” and encouraged collective action towards a cleaner, healthier, and more sustainable environment. The institute’s efforts in organizing such awareness-driven activities are commendable and play a significant role in promoting the spirit of *Swachh Bharat* among the scientific community and society at large.



All the paintings were displayed to viewers in ICAR-NIVEDI lounge



Participants with their artworks

Agricultural Education Division

NAARM, Hyderabad

As part of *Swachhta Pakhwada*, competitions were organized by NAARM, Hyderabad at **Adarsh Vidyalaya High School, Rajendranagar** to foster swachhta at school level. **Ninth-class students** were selected for a **drawing competition** on the theme “*Cleanliness is Everyone’s Business.*” The students actively participated with the support of the school management.

Photographs of the Activity



Crop Science Division

Central Rice Research Institute, Cuttack

Number of participants: 30

In continuation to organization of Swachhata Pakhwada-2025 from 16-31 December, 2025 at ICAR-Central Rice Research Institute, Cuttack; swachhata activity on “Fostering healthy competition: Swachhata thematic painting, essay and drawing competitions for the students of CRRI Government Nodal High School” was conducted on 24.12.2025. Essay competition on “Efficient utilization of household waste into wealth” among the students of Std. VIII to X and drawing competition on “Friendly environment of a model school” among the students of Std.VI to VII on 24.12.2025 were organized by Swachha Committee members and in coordination with Head master & other teaching staff of this school. Total 30 students participated in both Essay and drawing competitions and the winners in both categories will be awarded in the “Concluding function of Swachhata Pakhwada-2025”.



Indian Institute of Wheat and Barley Research, Karnal

Number of participants: 56

As part of the observance of **Swachhata Pakhwada (16–31 December, 2025)**, ICAR-IIWBR, Karnal organized a **Quiz Competition on Swachhata Awareness** on 24 December 2025. The competition was conducted for Undergraduate (UG), Postgraduate (PG), Ph.D. students, and project staff including JRFs, SRFs, Young Professionals (YPs), and other contractual personnel.

The quiz was organized through the **Mentimeter online platform** to ensure interactive, transparent, and real-time participation. A total of **30 questions** comprising Multiple Choice Questions (MCQs), True/False, and Fill-in-the-Blanks were included. The questions covered key themes such as cleanliness and hygiene, waste management, environmental sustainability, and the objectives of the **Swachha Bharat Mission**. The activity witnessed enthusiastic participation and effectively contributed to spreading awareness about Swachhata and promoting responsible practices among students and staff. The activity successfully supported the objectives of **Swachhata Pakhwada** by fostering a culture of cleanliness, awareness, and active participation at ICAR-IIWBR, Karnal. **The key outcomes are as follows:**

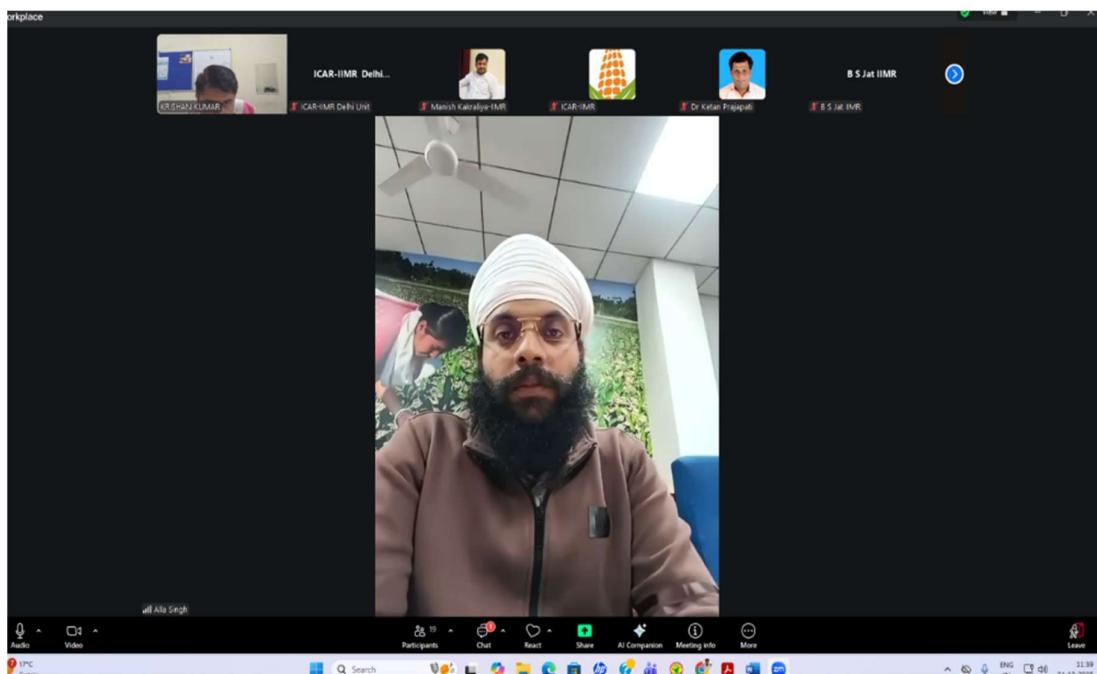
- Enhanced awareness and understanding of Swachhata-related issues among students and staff
- Active and enthusiastic participation reflecting commitment towards cleanliness and hygiene
- Promotion of environmental consciousness and responsible behaviour within the institute
- Identification and recognition of participants with excellent knowledge through prizes



India Institute of Maize Research, Ludhiana

Number of participants: 25

A webinar on Lab Safety and Cleanliness was conducted to enhance awareness and promote best practices for maintaining a safe and hygienic laboratory environment. The session was delivered by Dr Alla Singh, Scientist, ICAR-IIMR, Ludhiana, who provided comprehensive insights into laboratory biosafety principles, cleanliness protocols, and risk management. Dr Alla Singh highlighted the importance of proper use of personal protective equipment (PPE), safe handling and disposal of chemicals and biological materials, prevention of cross-contamination, and adherence to standard operating procedures (SOPs). Emphasis was also placed on routine laboratory cleaning, waste segregation, emergency preparedness, and fostering a culture of safety among laboratory personnel. The webinar was informative and interactive, with 25 participants actively engaging in discussions and clarifying queries related to day-to-day laboratory practices. Overall, the session significantly contributed to strengthening awareness and compliance with lab safety and cleanliness standards.



Indian Institute of Groundnut Research, Junagadh

Number of participants: 63

As part of Swachhata Pakhwada, a Swachhata-themed essay writing competition was organized at the government primary school, Ivanagar Village, with the objective of fostering awareness about cleanliness, hygiene, and a healthy environment among school children. The activity aimed to encourage young students to express their understanding and ideas related to Swachh Bharat through creative writing, while also promoting healthy competition and civic responsibility. Students actively participated with great enthusiasm and wrote essays focusing on topics such as personal hygiene, clean surroundings, waste management and the role of citizens in maintaining cleanliness. To appreciate and encourage students' efforts, the first three best essay writers were awarded small prizes as a token of appreciation. The felicitation of winners created a positive learning environment and motivated all students to actively participate in cleanliness-related initiatives. Scientists and Teachers guided the students on the importance of Swachhata and motivated them to present their thoughts clearly and creatively. The key outcomes are as follows:

- Enhanced awareness among students about the importance of cleanliness, hygiene and sanitation.
- Encouragement of creative thinking and expression through essay writing.
- Development of a sense of responsibility and ownership toward maintaining a clean school and village environment.
- Promotion of healthy competition and confidence-building among primary school students.
- Strengthened student engagement in Swachhata Pakhwada activities, contributing to long-term behavioral change toward cleanliness.
- Motivation of students by awarding small prizes to the first three best essay writers.



Indian Institute of Rapeseed-Mustard Research, Bharatpur

Number of participants: 87

Key outcomes:

ICAR-IIRMR, Bharatpur, celebrated “Swachhata Pakhwada” on **24th December 2025** with a series of activities aimed at promoting cleanliness and hygiene awareness. Today, the spirit of Swachh Bharat came alive at Government Senior Secondary School, Murwara, Bharatpur. We successfully organized a comprehensive Campus Cleanliness Drive paired with a series of vibrant student competitions. From thought-provoking quizzes and insightful essays to creative drawing sessions, students channelled their energy into promoting a cleaner, greener future.



Indian Institute of Pulses Research, Kanpur

Number of participants: 10

स्वच्छता पखवाडा के अन्तर्गत पूर्व निर्धारित कार्य क्रम के अनुसार आज दिनांक 24.12.2025 में श्री अशरफ खान, तकनीकी अधिकारी के द्वारा संस्थान में कार्य क्रम का आयोजन किया गया | जिसमें स्वच्छता के बारे में लोगों को जागरूक किया गया व सफाई का कार्य कराया गया | कार्य क्रम से सम्बंधित फोटोग्राफ संस्करण किये जा रहे हैं |



Indian Sugarcane Research Institute, Lucknow

Number of participants: 200

Under the ongoing **Swachhata Pakhwada (16-31 December 2025)**, **Fostering healthy competition:** Swachhata thematic awareness programme organized by the ICAR-Indian Sugarcane Research Institute on **24.12.2025** for children from slum areas with the objective of developing awareness about cleanliness and health from an early age. During the programme, children associated with Innovation for Change (IFC) NGO, working in the slum areas of Rajajipuram, Lucknow, were sensitized about the importance of cleanliness. To ensure active participation, engaging competitions such as drawing, essay writing, and quiz contests were organized. On this occasion, Dr. Anita Sawnani of the Indian Sugarcane Research Institute highlighted the importance of segregation of waste at source and explained the correct and scientific use of colour-coded dustbins—green, blue, and red. Mr. Abhishek Singh stated that cleanliness begins with individual responsibility and daily habits, and appreciated IFC NGO for its commendable initiative of working with children from slum areas. Mr. R. S. Chaurasia described cleanliness as a collective social responsibility and encouraged children to adopt a clean lifestyle and reduce the use of polythene. A major highlight of the programme was a self-prepared nukkad natak (street play) performed by the children, effectively conveying strong messages on cleanliness and environmental protection. Mr. Harshit Singh, Founder of IFC NGO, stated that creating awareness among children is the most effective way to bring about long-term positive change in society. The programme concluded with the distribution of refreshments and was widely appreciated as a meaningful initiative towards promoting Swachhata at the grassroots level. The key outcomes included awareness among children from slum areas on cleanliness, hygiene, waste segregation, and responsible environmental behaviour through interactive competitions and awareness activities. Encouraged creativity, self-expression, and confidence among participants through drawing, essay writing, quiz contests, and a self-performed nukkad natak on Swachhata themes.



Sugarcane Breeding Institute, Coimbatore & its Regional Stations at Karnal & Kannur

Number of participants: 71

An awareness campaign on 'Health and hygiene' was conducted in a government middle school in a nearby village. Students of class 6 and class 7 were assembled and they were educated about personal hygiene and its importance to their wellbeing. A quiz competition was conducted on the basic matters concerning sanitation. Prizes were distributed to the winners and participants by the Director of the Institute.

Key outcomes: Inculcating awareness about cleanliness in the minds of young children



Central Research Institute for Jute & Allied Fibres, Barrackpore

Number of participants: 28

Summary of the activity:

As part of the *Swachhata Pakhwada* campaign, ICAR-CRIJAF, Barrackpore organized a Swachhata quiz and drawing competition for school children at Central Public School, Matarangi, Nilganj, North 24 Parganas with the objective of promoting cleanliness, hygiene and awareness. Teachers of the school helped in gathering of the students and their registration. Institute staffs welcomed the participants. First of all, they were briefed about the objectives of the programme and its importance in their daily life. The significance of collective efforts in preventing environmental pollution was also discussed. Mostly students belonging to class VIII and IX participated in Swachhata quiz. It was completed in three rounds. The drawing completion was attended by the students of class VI and VII. Three top scorers of quiz and drawing competition were selected for prize distribution. Photographs were taken up for official records. The programme was ended with vote of thanks to the participants. Students are the most effective change-makers of the society. Their high scores in quiz competition reflected their awareness as well as positive attitude towards cleanliness in daily life. Their critical thinking and deeper understanding of the environmental issues were highlighted in drawings assuring promotion of good habits.



National Institute for Research on Commercial Agriculture, Rajahmundry

Number of participants: 125

As part of the Swachhata initiative, ICAR-NIRCA Competitions to promote healthy competition on Swachhata initiatives. An Essay Writing Competition was organized at ICAR-National Institute for Research on Commercial Agriculture (ICAR-NIRCA) as part of Swachhata awareness activities on 24.12.2025. The competition aimed to sensitize school students and youth on the importance of cleanliness, hygiene, and sustainable sanitation practices. Participants expressed their ideas on Swachh Bharat Mission, individual responsibility, and community involvement in maintaining clean surroundings. The activity enhanced awareness, encouraged critical thinking, and fostered civic responsibility among participants. Outstanding essays were recognized and prizes were awarded to motivate continued participation in Swachhata initiatives. Enhanced awareness among students and youth on the importance of cleanliness, hygiene, and sanitation in daily life. Improved understanding of Swachh Bharat Mission goals and individual responsibilities in maintaining clean surroundings. Encouraged critical thinking and articulation of ideas related to sustainable cleanliness practices. Fostered a sense of civic responsibility and community ownership towards Swachhata initiatives. Identified young ambassadors and change-makers who can influence peers and families on cleanliness practices. Strengthened engagement between ICAR-NIRCA and schools/village youth through participatory learning activities.



Central Institute for Cotton Research, Nagpur & its Regional Stations at Sirsa and Coimbatore

Number of participants: 126

Key outcomes:

As part of the ongoing Swachhata Pakhwada (16–31 December 2025), a series of Fostering Healthy Competition was conducted at ICAR-CICR, Nagpur on 24th December 2025. The theme for the competition is converting waste to wealth, safe disposal of all kinds of wastes and recycling of waste water. Essay, Drawing and Slogan Competitions were conducted for forty senior research fellow, young professionals (I & II), and project assistants. Further, under the guidance of Dr. V.N. Waghmare, Director, ICAR-CICR a swachhata pledge was conducted to the participants. This competition was coordinated by Mrs. Rachana Deshmukh, Sr. Technical Officer and Dr. Jimmy Vaidya, Technical Assistant. In another activity, Swachhata committee and sanitation workers of CICR involved in awareness and cleaning activity in Market of Punarvasan, Nagpur. CICR team urged society to keep clean locality for better health. Demonstrated types of colour coded dustbin and their usage in swachhata through display.



National Bureau of Agriculturally Important Microorganisms, Mau

Number of participants: 26

- Students developed awareness about cleanliness, hygiene, and environmental responsibility.
- Creativity and artistic expression were encouraged.
- Participants understood the importance of maintaining clean surroundings and public spaces.
- The activity promoted social responsibility and active participation in the Swachh Bharat mission.



Vivekanand Parvatiya Krishi Anusandhaan Sansthan, Almora

Number of participants: 35

Summary of activity:

In alignment with Swachhata Pakhwada, ICAR–VPKAS conducted an essay competition for the students of Gyan Vigyan Academy, located in Hawalbagh, Almora. The theme of the essay competition was "Mera Swacch School." Prior to the essay competition, the academy's children were informed about the cleanliness drive and its significance. The children demonstrated significant enthusiasm for the essay competition and the cleanliness initiative.

Key Outcomes: The initiative contributed to enhanced hygiene, improved aesthetics of the school and surrounding areas, and strengthened awareness among the school children on maintaining a clean and healthy environment.



National Institute of Seed Science & Technology, Mau

The drawing competition on the theme of cleanliness was organized among school children on 24.12.2025 under Swachhta Pakhwada 16-31 December 2025 at ICAR-National Institute of Seed Science & Technology, Mau. Twelve students of the campus participated in the drawing competition. All students beautifully depicted the importance of cleanliness in our lives. The best three drawings were also awarded with prizes, and the rest were given consolation prizes. This type of competition helps students to think and express their ideas beautifully on the canvas. The competition was organized by Ms. Nisha and Dr. Samraj.



National Institute of Plant Biotechnology, New Delhi

Number of participants: 45

As part of the assigned Swachhata initiative aimed at fostering healthy competition and promoting a culture of cleanliness, a series of awareness and participation-based activities were carried out under the guidance of Dr. Rohini Sreevathsa, Dr. Shabana Begam and Dr. A. Dinabandhu. A cleanliness drive was organized in which staff actively participated in cleaning the office premises. The activity aimed to promote a sense of responsibility and encourage regular upkeep of the surroundings. Essay Competition on Cleanliness: An essay competition on the theme of cleanliness was organized to spread awareness and encourage participants to express their views on the importance of Swachhata and its impact on health and society. Webinar on Cleanliness Awareness: A virtual meeting webinar was conducted to sensitize staff members about the importance of cleanliness. During the meeting, discussions were held on maintaining hygiene at the workplace and adopting better cleanliness management practices in daily activities. The key outcomes are as follows:

- Enhanced awareness among staff about the importance of cleanliness, hygiene, and their role in maintaining a healthy work environment.
- Active participation in the cleaning drive fostered a sense of responsibility, teamwork, and ownership towards workplace upkeep.

- The essay competition encouraged creative thinking and deeper understanding of Swachhata and its impact on health, society, and sustainability.
- The webinar facilitated knowledge sharing on hygiene practices and cleanliness management, leading to improved workplace behaviour.



National Bureau of Plant Genetic Resources, New Delhi

Number of participants: 27

As part of the Swachhata Pakhwada, various activities, including quiz, drawing, and essay-writing competitions, were organized by the Germplasm Exchange and Policy Unit, ICAR-NBGR, to create awareness among children about the importance of cleanliness, hygiene, and a healthy environment. The initiative aimed to inculcate civic sense, responsibility, and creativity in young minds through artistic expression. The competition was held in the D-type Park of Pusa Campus, where about 25 children from different age groups actively participated in these activities. The children enthusiastically expressed their views on cleanliness, waste management, sanitation, and environmental protection through drawings and paintings. They also shared their thoughts on *Clean India, Healthy India* through essay writing. The activity successfully sensitized children about the importance of cleanliness and hygiene. The paintings served as a powerful medium to spread awareness and motivate others to adopt clean habits.



संस्थान : भा.कृ.अनु.प. - राष्ट्रीय सोयाबीन अनुसन्धान संस्थान, इंदौर

Number of participants: 15

भारतीय कृषि अनुसन्धान परिषद् से प्राप्त दिशा निर्देशों के अनुपालन मे भारतीय सोयाबीन अनुसन्धान संस्थान, इंदौर मे दिनांक 16-31 दिसम्बर 2025 के दौरान स्वच्छता पखवाडा 2025 का आयोजन किया गया है जिसके अंतर्गत आयोजित की गई गतिविधियों की रिपोर्ट निम्नानुसार है। स्वच्छता पखवाडा के अन्तर्गत आज 24 दिसम्बर 2025 को संस्थान में निबंध प्रतियोगिता का आयोजन किया गया। इस कार्यक्रम में संस्थान के कर्मचारियों ने भी भाग लिया।



Indian Institute of Oilseeds Research, Hyderabad

Number of participants: 103

As part of the scheduled activities under Swachhata Pakhwada, the activity Fostering healthy competition through Quiz for school children was organized. At the first instance, an awareness programme to school students was organized. Importance of cleanliness was explained. Student's role in maintaining cleanliness in the school, public places, environment and their house were taught to them. A quiz programme was organized at Government Junior College, Rajendranagar, Hyderabad and the students actively participated in the quiz competition. Teaching cleanliness to students is crucial for preventing illnesses, improving focus and academic performance, building essential life skills like responsibility and discipline, fostering respect for public spaces, and creating a positive, pride-filled learning environment that benefits their physical, mental, and social development. Cleanliness in schools goes far beyond appearances—it lays the groundwork for an environment where students can truly thrive. A well-maintained space directly influences academic achievement, physical health, and emotional well-being. It fosters a sense of respect for shared spaces, reinforces healthy habits, and creates a ripple effect that reaches into the broader community. A set of questions related to Swachhata Pakhwada was distributed to students. Through the quiz, students understood the details of Swachha Bharat Abhiyan, waste management, personal hygiene, disease spread due to poor sanitation and prevention methods by maintaining cleanliness. Further, cleanliness pledges were administered to the students along with ICAR-IIOR staff, emphasizing the adoption of cleanliness as a regular habit and ensuring sustained efforts towards a clean and healthy environment in the future. All the students understood the concept of cleanliness for healthy body and mind and have assured to keep the class rooms, school and home neat and clean for ensuring healthy life.



National Research Institute for Integrated Pest Management, New Delhi

Number of participants: 35

A cleanliness campaign was organized in the campus with the objective of creating awareness about cleanliness and maintaining a healthy environment. Officers, staff members, and students actively participated in the campaign. The campus premises, including offices, corridors, lawns, and common areas, were cleaned. The campaign emphasized the importance of cleanliness in daily life and encouraged everyone to contribute towards a clean and green campus.





Swachhata Pakhwada

Department of Drinking Water & Sanitation
Ministry of Jal Shakti

Department Name : Department of Agricultural Research and Education (Krishi Anusandhan aur Shiksha Vibhaq)

Action Plan details : (Duration : 16th – 31st December 2025)- Fostering healthy competition: Organizing Webinar, VC meetings, competition and rewarding best offices/ residential areas/ campuses on cleanliness Swachhata thematic plan.....

Show Your Progress

(Please read disclaimer before uploading the file)

Description of the task performed: *

Fostering healthy competition: Organizing Webinar, VC meetings, competition

75

S.No	State Name	District Name	Block Name	Panchayat Name	Village Name	Uploaded Images	Uploaded Data	Action
1	Delhi	New Delhi				1	Video :--	Delete

[CLICK HERE TO ADD IMAGES *](#)

PDF (If any) : (≤ 500kb) No file chosen

Youtube Video(URL) (If any):

No. of participants*

3050

Date of activity performed:*

24/12/2025

Disclaimer: Please do not upload any personal information/ Aadhar number etc. on this website. This is in contravention to the IT Act 2000/ Aadhar Act 2016. For Any violation of these rules/ Acts, individual who is uploading the information will be held responsible.