

a) General Rules Governing the Award:

1. ICAR has constituted National award **Pandit Deendayal Upadhyay Rashtriya Krishi Vigyan Protsahan Puraskar to recognize the outstanding performance of Krishi Vigyan Kendras at the Country Level.**

2. The objectives of the Awards:

- To promote healthy competition among Krishi Vigyan Kendras (KVKs) at National Level for application of science and technology in agriculture.
- To provide incentives for improving the efficiency and performance of KVKs for espousing the cause of farming community.
- To promote a sense of Institutional pride among KVKs for large scale application of scientific methods and appropriate technologies for enhanced productivity, profitability and sustainability of farming systems.

3. Nature of Award:

Three Awards at National level (**I Award for Rs 10.0 Lakhs, II Award worth Rs. 8.0 Lakhs** and **III award worth Rs. 7.00 Lakhs** besides Shield, Certificate & Citation will be given every year. The funds shall be used by the KVK for institution building activities including, for supporting participation of faculty in training/Seminar/Symposium, for the establishment/development of its staff welfare programmes, or any other activity decided by the KVK Management/ Director of ATARI concerned/ DDG, Extension.

4. Frequency: Annual

5. Eligibility of KVKs for the awards:

- All KVKs in the country who have the experience of working at least seven completed years.
- There will be a cooling off period of 5 years for the awardee KVKs.

The Judging Committee will screen the nominations, identify outstanding entries, and make recommendations based on their objective evaluation to the council along with the draft citations.

1. Evaluation Criteria (relative score):

The KVK will be judged based on work done during the year last 5 years including the year of award according to the following criteria:

- (i) The organizational development and proof of functioning of KVK as a knowledge and resource centre of agricultural technology (5).
- (ii) Output, outcome and socio-economic impact of the various programmes and activities of the KVK on farming community (15).
- (iii) The nature and quality of interaction and convergence with different stake holders of agricultural development in the district (7.5)
- (iv) Publications of extension literature, popular articles, research papers and other knowledge management tools brought out by KVK staff during the year (7.5)
- (v) Productivity, profitability and income enhancement of farmers as well as their improved livelihood security (7.5)
- (vi) Work done on promotion of production of pulses and oilseeds in the district (5).
- (vii) Creation of job opportunities and self-employment among rural youth through skill enhancement and entrepreneurship development (7.5).
- (viii) Success Stories and case studies documented (5).
- (ix) Mobilization of external funding, revolving fund generated, and utilized for strengthening the KVK infrastructure and activities (5).
- (x) Innovations introduced in overall functioning of KVKs and execution of different programmes (10).
- (xi) Production and availability of technology products/inputs to farming community (5).
- (xii) Capacity development programmes conducted for the farmers during the year for onsite production of farm inputs (5).
- (xiii) Mobilization of farmers for group action and development of their own organizations (5).
- (xiv) Initiatives for conservation of natural resources through improvement in soil health, water use efficiency, conservation practices, use of organic inputs etc. (5)
- (xv) Awards and recognition from Government and reputed Government and other National and International organizations (5).

7. Procedure: Applications/Nominations for the award will be invited during Dec/Jan/Feb once every year. Nominations in the prescribed format will be made online. Agricultural Production Commissioners /Secretaries/Directors of Agri./Hort./A.H./Fisheries/Sericulture, Vice-Chancellors of agricultural universities/ Directors of ICAR Institutes, renowned NGOs will identify and nominate the farmers in their area of jurisdiction and forward the authentic information to the Council. Self-nominations backed by proper documentary evidence shall also be permitted. The Judging Committee will scrutinize the claims and decide the award on merit. If no outstanding entries have been received, no award will be awarded.

8. Presentation

- The announcement of the awards shall be made through letters & personal mails to the awardees before the Awards Presentation Ceremony to be held on the Foundation Day of ICAR i.e. 16th July following the year of award or on any other important occasion as decided by the competent authority.
- The awardee KVKs shall give presentations on their achievements before an audience consisting of eminent agricultural and nonagricultural scientists besides other invitees.
- The achievements of the awardee KVKs shall be publicized widely through press and electronic media and other communication channels.

b) Application/Nomination Form for Pandit Deendayal Upadhyay Krishi Vigyan Protshahan Puraskar

1. Name of the award applied for: Pandit Deendayal Upadhyay Krishi Vigyan Protshahan Puraskar
2. Work Performance years of the award (Five years-----from ---to ----)
3. Name of the KVK with full postal and telecommunication Address:
4. Name of the host/parent institution with full postal and. Telecommunication address
5. Date and year of establishment of KVK
6. Indicate the brief agricultural profile including the major production systems, socio-economic and technological problems and technological options available in agriculture and allied sectors in responsibility of the KVK (Not more than one page on each aspect and maximum three pages)
7. The organizational development and proof of functioning of KVK as a knowledge and resource centre of agricultural technology.
8. Give details of the output, outcome and socio-economic impact of the various programmes and activities of the KVK on farming community.
9. Give details of the nature and quality of interaction and convergence made with different stake holders of agricultural development in the district.
10. Give details of various types of publications like extension literature, popular articles, research papers and other knowledge management tools etc. brought out by KVK staff during the period.
11. How the KVK has helped in enhancement of productivity, profitability and income farmers as well as their improved livelihood security in the adopted villages of the KVK? Attach relevant documentary proof.
12. Give an account of work done on promotion of production of pulses and oilseeds.
13. Indicate the role played by KVK in creation of job opportunities and self-employment opportunities among rural youth through skill enhancement and entrepreneurship development.
14. Give details of the success stories and case studies documented during the last 5 years (attach proof).
15. Give year-wise details on mobilization of external funding and Revolving fund generated and utilized for strengthening the KVK infrastructure.
16. What innovations have been introduced in overall functioning of KVK and execution of different programs? Give innovation wise details with relevant proof.

17. Give highlights of production and availability of technology products to farming community.
18. Capacity development programmes of farmers conducted for onsite production of farm inputs. Give yearwise details in tabular form.
19. How the KVK has mobilized farmers for group action and development of their own organizations? Give details with proof.
20. What initiatives for conservation of natural resources have been taken up for improvement in soil health, water use efficiency, conservation practices, use of organic inputs etc. Give activity-wise details.
21. Awards and recognition from Government and reputed Government and other National and International organizations.
22. Certificate by the Senior Scientist & Head of the KVK that the detailed information related to different performance indicators as given in the application is true.

Name

Signature with Seal

23. Nomination Certificate by the head of the Host Institution/Appropriate nominating authority.

Name

Signature with seal

